

EXHIBIT SO-10



Why Focus on Donor & Partner Transformation?

It is core to our Mission:

World Vision is an international partnership of Christians whose mission is to follow our Lord and Saviour Jesus Christ in working with the poor and oppressed to promote human transformation, seek justice and bear witness to the good news of the Kingdom of God.



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We each have a role to play:

Every employee has an active role to play in our donors & partners journey to increase their understanding of God's love for the poor and to be more like Christ.



Goal activities will differ by your role

Three Categories:

- I. Donor/Partner Facing - Witnessing to Jesus Christ via direct contact with donors and partners



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2. Marketing/Program Support – Witnessing to Christ via marketing, program and messaging materials



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1. Donor/Partner Facing - Witnessing to Jesus Christ via direct contact with donors and partners
2. Marketing/Program Support – Witnessing to Christ via marketing, program and messaging materials
3. Ops/Admin – Witnessing to Christ via contact with employees, vendors and volunteers

*For unto us a Child is born,
Unto us a Son is given;
And the government will be upon His shoulder.
And His name will be called
Wonderful, Counselor, Mighty God,
Everlasting Father, Prince of Peace.*

Isaiah 9:6